

GARY PAUL FREY JR.

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SUMMARY

Mid level full stack software engineer specializing in Shopify and Magento 2 ecommerce platforms, with hands on experience building custom storefront features, backend services, and internal tools. Known for being reliable, detail oriented, and comfortable working across the full development lifecycle from implementation through testing and deployment.

CORE SKILLS

Ecommerce Platforms: Shopify (Liquid templates, metafields, Storefront and Admin APIs), Magento 2 (custom modules, GraphQL usage, theming)

Backend: PHP 8+, JavaScript, TypeScript, Node.js, SQL, Redis, Elasticsearch

Frontend: JavaScript (ES6+), React, HTML, CSS

Tools: Git, Docker, GitHub Actions, Linux, CI/CD pipelines

PROFESSIONAL EXPERIENCE

Freelance Software Engineer | Remote | 2024–Present

Built and maintained custom Shopify based ecommerce solutions for a specialty retail client.

- Developed a custom multi step product configurator to guide users through complex purchase flows
- Implemented scalable Liquid and metafield based theme architecture to support dynamic pricing and content
- Built supporting backend services in PHP and Node.js to automate administrative tasks and enable data driven storefront behavior

Software Engineer | Applied Visions | 2023–2024

- Built production websites using Wix Studio with responsive and accessible layouts
- Developed custom Magento 2 extensions and site features based on client requirements
- Led ADA accessibility remediation, bringing sites from failing to passing compliance
- Improved frontend performance and reduced page load times through optimization techniques

Magento 2 Developer | Namco Pools | 2020–2023

- Participated in ERP integration projects by performing testing and QA for Magento 2 connections with NetSuite and later Business Central, validating data sync for approximately 10,000 SKUs
- Independently handled Magento 2 deployments and releases, ensuring site stability and zero unplanned downtime
- Built and customized Magento 2 modules and themes to support new features and UX improvements
- Tuned Redis and Elasticsearch configurations to improve search relevance and page performance

Software Engineer | Zorus | 2018–2020

- Built backend features for a B2B SaaS platform, including internal admin tools, dashboards, and REST API endpoints
- Worked on feature development from design through implementation and testing within an Agile team
- Collaborated with product and QA teams to ensure new functionality met business requirements